



Dear Show Manager:

Ryegate will be including the M&S Junior Medal in their USA Equitation Computer Ranking List. After your show, in addition to sending your results to the Marshall & Sterling League office, please be sure to send the results for the M&S Junior Medal (as well as the AHSA, ASPCA, USET, PHA and WIHS) to Ryegate. You may fax to 717-867-2174 or email to [Annette@ryegate.com](mailto:Annette@ryegate.com).

If you have not already done so, Ryegate requests that you apply for your show to be included in the Equitation Ranking List. Applications are available at [www.ryegate.com](http://www.ryegate.com) or by calling 717-867-5643.

We are pleased that the M&S Junior Medal is part of the USA Equitation Computer Ranking List. We thank you in advance for submitting your results to Ryegate.

Sincerely,

A handwritten signature in black ink, appearing to be "TS" or similar initials.

Thomas Struzzieri

TS/pg



We welcome your show as a Member Event of the Marshall & Sterling League for the 2012 season.

This packet contains all the materials you will need for your show. If you have multiple horse shows, please make copies of this information for future use. Please feel free to contact our office if you have questions regarding any of the enclosed materials or to request another pre-show packet or membership cards.

Advertisements for your Prize List are available on our website at [www.hitsshows.com](http://www.hitsshows.com) under the Marshall and Sterling League Show Managers link.

Be sure to forward a copy of your Prize List to our office if you have not done so already; having a copy on file will help us should we have any questions when processing your results.

We are pleased that your show will be part of the Marshall & Sterling League as we look forward to the Marshall & Sterling National Finals to be held September 12-16, 2012.

Contacts:

Patricia Guerriero – League Representative

Kristen Vale – League Director



## Contents

Please find enclosed your Marshall & Sterling Horse Show Packet consisting of the following:

1. Checklist  
A check-off list of sanctioned divisions and information to help assist you with results and payment.
2. Summary of Contract  
Brief outline of Show Responsibilities regarding League Promotion and Results Submission.
3. League Rules and Specifications  
Please have these available in the Horse Show Office for reference by exhibitors and officials.
4. FAQ  
This "Frequently Asked Questions" is provided for quick reference.
5. Results Form  
This form is provided as a guideline for submitting results. Computer generated results are acceptable, provided they include Horse, Owner, Rider and Prize Money Won, where applicable. When classes are combined, results must indicate in which section points are to be awarded (i.e. Junior or Amateur, horse or pony).
6. Membership Applications  
Please collect completed Membership Applications and send them to our office with your results. Only the Rider need be a member - any horse shown by a Member Rider will earn points in the division.
7. Public Address Announcements  
Several announcements are enclosed. Please have your announcers read them as frequently as possible.
8. Finals Literature  
Information on the Finals Horse Show, as it becomes available, will be sent to you for distribution.



## SUMMARY OF CONTRACT

### SPONSOR RESPONSIBILITY (LEAGUE)

1. PROMOTION: Each horse show will be named in all advertising listing the qualifying events and the National Finals.
2. STANDINGS: The standings in each division will be updated and the results published.
3. MAILING: The League will provide access to an updated mailing list of League Members upon request.

### SHOW RESPONSIBILITY (HORSE SHOW)

1. DUES/RESULTS/REGISTRATION: The Horse Show will furnish to the League Office within twenty (20) days of the conclusion of the event the following:
  - A. DUES: Remit dues of \$200 with show results. (Exception: One and Two-day shows that have applied to hold the Marshall & Sterling Classes will pay \$5/rider, *not to exceed \$200*, due with results submission). Results received without payment will not be processed.
  - B. RESULTS: Complete results including Horse, Owner, Rider, and Prize Money Won, where applicable. Results must also provide Owner and Rider addresses. *When classes are combined, results must indicate in which section points are to be awarded.* If classes are canceled, please return Results Form with name of show indicating classes were canceled. Results not received within 20 days of the conclusion of the show will be considered to have been canceled.
  - C. MEMBERSHIP: Completed League rider membership forms and membership fees must accompany results.
2. SPECIFICATIONS: League Specifications must be posted at the Show Office for exhibitors. The Event must follow the rules and regulations as set forth in the Specifications.
3. PROGRAM/PRIZE LIST: The League will receive two (2) full-page black & white advertisements in the horse show prize list and/or program:
  - A. The Marshall & Sterling League Application (REQUIRED)
  - B. Marshall & Sterling Insurance Advertisement (REQUIRED)

*Please Note: Both ads are available on our Show Managers link on our website [www.hitsshows.com/marshallsterling](http://www.hitsshows.com/marshallsterling). If you publish outdated ads in your prize list the points from your show will not count.*
4. LEAGUE PROMOTION:
  - A. Member Shows will make available to exhibitors the current membership forms, specifications, and other promotional materials supplied to the horse show by the League.
  - B. Member Shows will display promotional materials supplied by the League.
  - C. Member Shows will provide the League with public announcements during each day of the event.
5. AWARDS PRESENTATION: The League will have the opportunity to make the official presentations to the winning riders.



## FREQUENTLY ASKED QUESTIONS

### WHAT IS THE MARSHALL & STERLING LEAGUE?

The Marshall & Sterling League was first designed to encourage and enhance the competition level of Children's and Adult riders by providing the opportunity to qualify for a prestigious National Finals competition. For over a decade, the Marshall & Sterling League has stayed at the forefront of hunter/jumper competition, having grown from 10 member shows and approximately 100 riders in 1991, to over 1300 horse shows and nearly 2,300 riders today.

### SO, WHAT DIVISIONS COUNT FOR 2012?

The League will offer finals for the following divisions:

<b>Hunters</b>	<b>Jumpers</b>	<b>Equitation</b>
Children's Hunter – Horse & Pony Adult Amateur Hunter Adequan Hunter Bit o' Straw Hunter Classic HITS Hunter	Children's Jumper Adult Amateur Jumper Low Junior/Amateur Jumper	M&S Junior Medal (3'6") M&S Children's Horse Medal M&S Children's Sm/Med Pony Medal M&S Children's Large Pony Medal Farnam Adult Medal

### WHEN AND WHERE ARE THE FINALS HELD?

#### National Finals

The National Finals will be held September 12-16, 2012. The location for Finals is HITS-on-the-Hudson, Saugerties, New York.

#### Midwest Finals

Lamplight Equestrian Center will offer Finals for Children's and Adult Hunters and Jumpers, as well as the M&S Junior Medal, M&S Children's Medal-Horse and Pony, and Farnam Adult Medal. This event will take place at the Showplace Fall Classic on September 13-17, 2012.



#### WHAT IS THE QUALIFYING PERIOD FOR THE FINALS?

The qualifying period for 2012 is August 29, 2011 – August 26, 2012.

#### HOW DO EXHIBITORS QUALIFY FOR THE FINALS?

Hunters and Jumpers: Horses will qualify based on points earned in their division during the qualifying period. A horse's points will be recorded only if the rider of record is a current League Member. A horse may accrue points in any division for which it is eligible, and may accrue points in multiple divisions, with multiple riders, provided the rider of record is a current League Member.

Equitation: Points follow the rider. Riders must be members in order for their points to count.

#### HOW ARE POINTS CALCULATED?

Awarded to the horse, provided the rider is a League Member.

Points will be awarded to sixth place in each division in the same manner as Hunter Championships (i.e.; 10, 6, 4, 2, 1, ½). Points will be awarded on this scale regardless of the number of entries in the class. Points will be awarded according to the ribbon won. Bonus Points will be awarded to the Champion (10 pts.) and Reserve Champion (6 pts.) in each Hunter division, except the Bit O' Straw. Only horses shown by Member Riders will have their points recorded.

#### DO ALL EXHIBITORS NEED TO BECOME MEMBERS OF THE LEAGUE?

Riders must be members of the Marshall & Sterling League in order for points to count. Points will not be retroactive. Non-members may compete, but will not earn points.

#### HOW DOES A HORSE SHOW BECOME A MEMBER OF THE MARSHALL & STERLING LEAGUE?

Show managers must apply to the Marshall & Sterling League office to become a member horse show. Application must be made at least 30 days before the show. Applications are available through our office or may be downloaded at [www.HitsShows.com](http://www.HitsShows.com).

Multiple-day horse shows (three days or more) may apply to hold all of the Marshall & Sterling League divisions. One- and Two-day shows that have held only the medal classes in the past will now be eligible to offer all divisions if they choose, and should contact our office for information and an updated contract.



WHAT ARE THE FEES ASSOCIATED WITH BECOMING A MEMBER HORSE SHOW?

A and AA – Rated Shows: Show Dues for 2012 will be \$200

One- and Two-Day Shows: Show Dues will be \$5 per rider in each point class, up to a maximum of \$200.

WHAT CLASSES CAN BE OFFERED?

All horse shows may offer the following:

Hunters/Jumpers

Adequan Hunter Children’s Hunter Horse Classic Children’s Hunter Pony Classic Children’s Jumper Classic	Adult Hunter Classic Adult Jumper Classic Bit O’ Straw Classic Low Junior/Amateur Jumper
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Equitation

M&S Child Horse Medal M&S Child Pony Medal	M&S Junior Medal Farnam Adult Medal
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*Horse Shows are encouraged to offer the Adequan Hunter whenever possible.*

*Please see Specifications for more details.*

WHAT RESULTS DO I NEED TO SEND IN?

The horse show must submit class results showing places 1-6 if available for the classics and medals listed above. If the Adequan Hunter division is offered, one class must be designated as the Marshall & Sterling Point Class and results for that class must be submitted. Payment is due with results.

Please also submit a Championship Report showing the Champion and Reserve Champion in each Hunter division.

The League will be responsible for determining membership of riders for the purpose of recording points – the *horse show does not need to separate members from non-members.*

Results must be postmarked within 10 days and must include Horse, Owner, Rider, Addresses, and Prize Money Won, where applicable. If classes are combined (i.e., Children’s/Adult), results must indicate in which section points are to be recorded.



#### WHAT ARE THE BENEFITS OF BEING A MEMBER HORSE SHOW?

Hunter/Jumper exhibitors are goal oriented. The opportunity to qualify to compete at an exclusive finals event will drive an increase in exhibitor participation at member horse shows.

Horse shows will be assured of continued membership in the League if they renew their membership, or join as a new member now.

Member horse shows will be listed on the Marshall & Sterling website as a League Member Event.

Member horse shows will have access to an up-dated mailing list of League members upon request.

#### WHAT ARE THE MEMBER HORSE SHOW'S RESPONSIBILITIES?

Follow the League specifications and rules.

Furnish to the League Office a prize list upon availability.

Submit results and payment within ten (10) days of the conclusion of the event.

Return completed exhibitor membership applications to the League office.

Publish two (2) full-page black & white advertisements in the horse show prize list and/or program.

Provide the League with a minimum of two (2) public address announcements during each day of the event.

#### WHERE CAN I FIND FURTHER INFORMATION?

Complete Marshall & Sterling League specifications and rules are available on our web site at [www.HitsShows.com](http://www.HitsShows.com). Or, you may contact the League Office at 845-246-8833.

Revised: 09/23/11