

2008

PRIZE LIST

Reserved for Sponsors

| | |
|------------------------------|----------------------|
| HITS Thermal Desert Circuit | - California |
| Closing Date for artwork | - September 28, 2007 |
| HITS Ocala Winter Circuit | - Florida |
| Closing Date for artwork | - September 28, 2007 |
| HITS Arizona Winter Circuit | - Arizona |
| Closing Date for artwork | - September 28, 2007 |
| HITS Culpeper Summer Circuit | - Virginia |
| Closing Date for artwork | - December 7, 2007 |
| HITS-on-the-Hudson | - New York |
| Closing Date for artwork | - December 7, 2007 |

PROGRAM

Please to reserve space in the following publication(s)

- | | |
|--|--------------------|
| <input type="checkbox"/> HITS Thermal Desert Circuit | - California |
| Closing Date for artwork | - December 3, 2007 |
| <input type="checkbox"/> HITS Ocala Winter Circuit | - Florida |
| Closing Date for artwork | - December 3, 2007 |
| <input type="checkbox"/> HITS-on-the-Hudson | - New York |
| Closing Date for artwork | - April 11, 2008 |

SUGGESTED PLACEMENT - HITS reserves the right concerning the placement of ads. HITS will try to accommodate your placement suggestion.

ADVERTISING RATES

Black & White Rate

- 1/4 page \$250
- 1/2 page \$450
- Full page \$650
- Cover Pages - RESERVED

Color Rate

- 1/4 page \$550
- 1/2 page \$750
- Full page \$950
- Cover Pages - RESERVED
- Banner - \$750 w/ the purchase of a full-page, color ad in the program. ONLY for a total of \$1,700.

PLEASE NOTE

- Please refer to the Specifications Sheet for size requirements, camera-ready artwork specifications and additional production fees.
- Failure to meet deadline with electronic file, signed contract AND payment will result in omission from the publication.

- HITS reserves the right to refuse any advertising and shall not be liable for damages if for any reason we fail to publish an advertisement. Any advertisement that has been refused will be returned with appropriate fees included.
- Prize List space is limited to sponsors.

Name of Business: _____

Contact Name: _____ Phone: _____ Fax: _____

Address: _____

Agency: _____ Agency Contact/Phone: _____

Authorizing Signature: _____ Date: _____

Business Phone & Website URL: _____



319 Main Street
Saugerties, NY 12477-1330
www.HitsShows.com
845.246.8833

AD DIMENSIONS

- Final Trim Size: 8.5" x 11"
- Full Page (NO Bleed): 7.5" x 10"
- Full Page (Bleed): 8.75" x 11.25"
- 1/2 Page Horizontal: 7.5" x 4.5"
- 1/2 Page Vertical: 3.5" x 10"
- 1/4 Page Vertical: 3.5" x 4.75"

DIGITAL REQUIREMENTS

All ads must be submitted as digital/electronic files. All files should be saved in PC format whenever your software offers an option.

DIGITAL/ELECTRONIC MEDIA TYPES

PDF, JPEG, TIFF, EPS

E-mail all files to:

Leslie@hitsShows.com or Linda@hitsShows.com

A directory of all files on the disk is very helpful. We accept Zip disks, and CD-Roms.

Reminder: All fonts must be included or converted to curves. If color, all photos and PMS colors need to be converted to CMYK. Include 1/8" bleed, where applicable.

HARD-COPY/PROOF MUST ACCOMPANY DISK/FILE FOR BOTH COLOR AND BLACK AND WHITE ADS.

IMAGE RESOLUTION

All ads must be at least 300 dpi

COMMON APPLICATIONS

| | |
|-------------|-------------|
| QuarkXPress | InDesign |
| Photoshop | Illustrator |

FILE INFORMATION

All EPS and TIFF files used in the creation of your documents must be included. This includes all files imported into QuarkXpress. Please include any other files required to output your job successfully, such as custom kerning, hyphenation, or justification tables.

ADDITIONAL PRODUCTION FEES

| | |
|---|------------------------|
| Color hard-copy/proof, if not supplied: | \$100.00 |
| Pick up pictures and replace text: | Digital file: \$100.00 |
| Reduce/enlarge and output new proof: | Digital file: \$100.00 |
| | New Proof: \$100.00 |

PLEASE NOTE

• *We do not offer design services, but we would be happy to recommend a number of local design agencies that can assist you.*

• *We cannot accept Microsoft Publisher or Word documents.*

• *HITS reserves the right to refuse any advertisement and shall not be liable for any damages if, in its sole discretion, for any reason, it chooses not to publish an advertisement. Any advertisement that is refused will be returned with appropriate fees included.*

Please send all mailed ads to:

HITS Advertising Department

319 Main Street

Saugerties, NY 12477-1330

HITS Advertising Department

Chris@hitsshows.com

HITS Art Department

Leslie@hitsshows.com

Michele@hitsshows.com



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