



### **HITS Triple Crown of Show Jumping**

AIG \$1 Million Grand Prix - Thermal, CA | Great American \$1 Million Grand Prix - Ocala, FL  
Saugerties \$1 Million Grand Prix - Saugerties, NY

**HITS, Inc. • 319 Main Street • Saugerties, NY 12477**

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### **HITS Saugerties Champion's Kit– Advertising Contract**

In May 2016, HITS will debut the HITS Saugerties Champion's Kit, a digital tool that takes the place of our printed program, which will be distributed directly to owners, riders and trainers tablets, inboxes or mobile devices prior to the event. The HITS Champion's Kit will dramatically increase the connection between advertisers and attendees.

The Champion's Kit will be sent to the HITS e-mail list of more than 20,000 equine enthusiasts and posted on our website (1.3 Million visitors annually) and social media outlets (30,000 Facebook followers) providing a tremendous number of valuable impressions.

The Champion's Kit can include coupons, offers and special information from its participants. Material can be uploaded into the HITS Saugerties Champion's Kit until May 23, 2016.

\*Need help designing your ad? Contact [Ads@hitsshow.com](mailto:Ads@hitsshow.com) for details.

Please (check mark) to reserve space in the following Kit(s) -

\_\_\_ HITS Champion's Kit Saugerties \$250. Ad must be received by May 23, 2016

\_\_\_ HITS Champion's Kits Saugerties w/ ad design \$275.

Content for ad design should be received by [ads@hitsshow.com](mailto:ads@hitsshow.com) by May 13. Ad must be received by May 23, 2016.

Forward contract and/or questions to [Scott@hitsshow.com](mailto:Scott@hitsshow.com)

**Name of Business** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Address** \_\_\_\_\_

**Email** \_\_\_\_\_

\_\_\_ Visa \_\_\_ MC \_\_\_ AMEX

**Card #** \_\_\_\_\_ **Exp. Date (MM/YY)** \_\_/\_\_/\_\_ **Security Code** \_\_\_

**I Authorize HITS, Inc. to charge my credit card for all amounts due HITS, Inc. with regard to the Champion's Kit.**

**X** \_\_\_\_\_